

Sant Gadgebaba Amravati University, Amravati

Scheme of Teaching, Learning & Examination leading to the Degree Bachelor of Arts (Journalism and Mass Communication) (Three Years....Six Semesters Degree Programme- C.B.C.S.)
(B.A. Part - I) Semester - I

Sr. No.	Subjects	Subject Code	Teaching & Learning Scheme							Duration of Exam	Examination & Evaluation Scheme							
			Teaching Period Per Week				Credits				Maximum Marks				Minimum Passing			
			L	T	P	Total	Theory/Tutorial	Practical	Total		Theory + M.C.Q. (External)	Skill Enhancement Module (SEM) (Internal)	Practical		Total Marks	Marks	Grade	
1	Introductuon to Communication - I (DSC-1)	1JMC- 1	3	1	–	4	3	–	3	3	60 + 20	20	–	–	100	40	P	
2	Communicaon Skills in English - I (DSC-2)	1JMC- 2	3	1	–	4	3	–	3	3	60 + 20	20	–	–	100	40	P	
4	Communication Skills in Marathi/Hindi - I (DSC-3)	1JMC- 3	3	1	–	4	3	–	3	3	60 + 20	20	–	–	100	40	P	
6	Fundamentals of Journalism (DSC-4)	1JMC- 4	3	1	–	4	3	–	3	3	60 + 20	20	–	–	100	40	P	
7	Computer Application - I (DSC-5)	1JMC- 5	2	–	–	2	2	–	2	2	30 + 10	10	–	–	50	20	P	
8	Computer Operation Practical (DSC-6)	1JMC- 6	–	–	2	2	–	1	1	2	–	–	25	25	50	25	P	
9	General Open Elective Course (GOEC-1)	1JMC- 7	2	–	–	2	2	–	2	–	50				50	20	P	
10	Open Elective Course Optional (OEC)	As Per given in Table 'A'																
10	Induction Programme		30 Hours(1 Week) at the beginning of the Sem. I						1	–	–	–	–	–	–	–	–	–
	Total		16	4	2	22	17	1	18	–	–	–	–	–	600	–	–	

Total weekly hours (Equivalent to period) should not exceed 30 hours.

L: Lecture, T: Tutorial, P:Practical

Note: Internship/Field Work/Work Experience will be conducted after II Semester till Vth Semester in vacations for minimum 150 hrs. Its credits and grades will be reflected in Final IV Semester credit grade report.

OEC(Optional) i.e. GIC/MOOC/Skill Course can be studied during semester I to VI, Its credits and grades will be reflected in final Semester VI credits grade report.

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Scheme of Teaching, Learning & Examination leading to the Degree Bachelor of Arts (Journalism and Mass Communication) (Three Years...Six Semesters Degree Programme- C.B.C.S.)

(B.A. Part - I) Semester - II

Sr. No.	Subjects	Subject Code	Teaching & Learning Scheme							Duration of Exam	Examination & Evaluation Scheme						
			Teaching Period Per Week				Credits				Maximum Marks					Minimum Passing	
			L	T	P	Total	Theory/ Tutorial	Practical	Total		Theory + M.C.Q. (External)	Skill Enhancement Module (SEM) (Internal)	Practical		Total Marks	Marks	Grade
1	Introduction to Communication - II (DSC-7)	2JMC - 1	3	1	-	4	3	-	3	3	60 + 20	20	-	-	100	40	P
2	Communication Skills in English - II (DSC-8)	2JMC - 2	3	1	-	4	3	-	3	3	60 + 20	20	-	-	100	40	P
4	Communication Skills in Marathi/Hindi - II (DSC-9)	2JMC - 3	3	1	-	4	3	-	3	3	60 + 20	20	-	-	100	40	P
6	Introduction to Mass Communication - II (DSC-10)	2JMC - 4	3	1	-	4	3	-	3	3	60 + 20	20	-	-	100	40	P
7	Computer Application - II (DSC-11)	2JMC - 5	2	-	-	2	2	-	2	2	30 + 10	10	-	-	50	20	P
8	Computer Operation Practical (DSC-12)	2JMC - 6	-	-	2	2	-	1	1	2	-	-	25	25	50	25	P
9	General Open Elective Course (GOEC-2)	2JMC - 7	2	-	-	2	2	-	2	-	50			50	20	P	
10	Open Elective Course (OEC)	As Per given in Table 'A'															
10	Total		16	4	2	22	17	1	17	-	-	-	-	-	550	-	-

L: Lecture, T: Tutorial, P:Practical

Note: Internship/Field Work/Work Experience will be conducted after II Semester till Vth Semester in vacations for minimum 150 hrs. Its credits and grades will be reflected in Final IV Semester credit grade report.

OEC(Optional) i.e. GIC/MOOC/Skill Course can be studied during semester I to VI, Its credits and grades will be reflected in final Semester VI credits grade report.

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Scheme of Teaching, Learning & Examination leading to the Degree Bachelor of Arts (Journalism and Mass Communication) (Three Years....Six Semesters Degree Programme-
(B.A. Part - II) Semester - III

Sr. No.	Subjects	Subject Code	Teaching & Learning Scheme							Duration of Exam	Examination & Evaluation Scheme						
			Teaching Period Per Week				Credits				Maximum Marks					Minimum Passing	
			L	T	P	Total	Theory/ Tutoria 1	Practical	Total		Theory + M.C.Q. (External)	Skill Enhancement Module (SEM) (Internal)	Practical		Total Marks	Marks	Grade
1	Reporting (DSC-8)	3JMC - 1	3	1	-	4	3	-	3	3	60 + 20	20	-	-	100	40	P
2	News Writing (DSC-9)	3JMC - 2	3	1	-	4	3	-	3	3	60 + 20	20	-	-	100	40	P
3	Print Media (DSC-10)	3JMC - 3	3	1	-	4	3	-	3	3	60 + 20	20	-	-	100	40	P
4	Electronic Media (DSC-11)	3JMC - 4	3	1	-	4	3	-	3	3	60 + 20	20	-	-	100	40	P
5	Editing (DSC-12)	3JMC - 5	2	-	-	2	2	-	2	2	30 + 10	10	-	-	50	20	P
6	Editing for Print Media Practical(DSC-13)	3JMC - 6	-	-	2	2	-	1	1	2	-	-	25	25	50	25	P
7	Environment Studies - I (AEC-1)	3JMC - 7	2	-	-	2	-	-	2	-	-	-	-	-	-	-	P
8	Open Elective Course Optional (OEC)	As Per given in Table 'A'															
	Total		16	4	2	22	14	1	17	-	-	-	-	-	500	-	-

L: Lecture, T: Tutorial, P:Practical

Note: Internship/Field Work/Work Experience will be conducted after I Semester till Vth Semester in vacations for minimum 150 hrs.It's credits and grades will be reflected in Final IV Semester credit grade report.

OEC(Optional) i.e. GIC/MOOC/Skill Course can be studied during semester I to VI, Its credits and grades will be reflected in final Semester VI credits grade report.

Environment studies non Exam credit

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Scheme of Teaching, Learning & Examination leading to the Degree Bachelor of Arts (Journalism and Mass Communication) (Three Years....Six Semesters Degree Programme- C.B.C.S.)
CBCS (B.A. Part - II) Semester - IV

Sr. No.	Subjects	Subject Code	Teaching & Learning Scheme							Duration of Exam	Examination & Evaluation Scheme						
			Teaching Period Per Week				Credits				Maximum Marks					Minimum Passing	
			L	T	P	Total	Theory/ Tutorial	Practical	Total		Theory + M.C.Q. (External)	Skill Enhancement Module (SEM) (Internal)	Practical		Total Marks	Marks	Grade
1	Feature Writing (DSC-14)	4JMC-1	3	1	–	4	3	–	3	3	60 + 20	20	–	–	100	40	P
2	News Writing (DSC-15)	4JMC-2	3	1	–	4	3	–	3	3	60 + 20	20	–	–	100	40	P
3	Public Relation (DSC-16)	4JMC-3	3	1	–	4	3	–	3	3	60 + 20	20	–	–	100	40	P
4	Print Production (DSC- 17)	4JMC-4	3	1	–	4	3	–	3	3	60 + 20	20	–	–	100	40	P
5	Advertising (DSC-18)	4JMC-5	2	–	–	2	2	–	2	2	30 + 10	10	–	–	50	20	P
6	Media Advertising Practical (DSC-19)	4JMC-6	–	–	2	2	–	1	1	2	–	–	25	25	50	25	P
7	Environment Studies - II (AEC-2)	4JMC-7	2	–	–	2	–	–	2	–	100	–	–	–	100	40	P
8	Open Elective Course Optional (OEC)	As Per given in Table 'A'															
	Total		16	4	2	22	14	1	17	–	–	–	–	–	600	–	–

L: Lecture, T: Tutorial, P:Practical

Note: Internship/Field Work/Work Experience will be conducted after I Semester till Vth Semester in vacations for minimum 150 hrs.It's credits and grades will be reflected in Final IV Semester credit grade report.

OEC(Optional) i.e. GIC/MOOC/Skill Course can be studied during semester I to VI, Its credits and grades will be reflected in final Semester VI credits grade report.

Environment studies exam credit marks